

Company profile - Denmark

Thank you for your interest in participating in the One Day IP Workshop for Startups in Denmark. Please complete this short survey to help us understand your business profile, intellectual property (IP) needs, and specific challenges.

Disclaimer : By submitting this application form, you agree to receive e-mails and further communication about WIPO's products, services and events in your areas of interest and/or country of residence. You can unsubscribe at any time by clicking on the link in the footer of our emails. WIPO will not sell or pass on your personal information to any third party. For information about our privacy practices, please visit <https://www.wipo.int/en/web/privacy-policy/>.

Section 1: Basic Information

1. Company Name:

2. Name of Focal Point

3. Contact Email:

4. Website (if available)

Section 2: Business Profile

5. Sector/Industry:

6. Brief description of the company and the product/service developed, including the problem your innovation solves (if applicable). Please also specify the stage of development of your startup and your target market.

7. Brief description of the business model. How do you generate revenue?

8. Brief description of the value proposition, key innovative elements, and technologies involved (if applicable). In other words, how innovative is your product and what is the added value for your customers.

Section 3: Intellectual Property (IP) Status

9. Which of the following IP assets does your company own ?

- ☐ Patents
- ☐ Trademarks
- ☐ Copyrights
- ☐ Trade secrets
- ☐ Industrial Designs
- ☐ None of the above

10. Have you conducted an IP landscape or freedom-to-operate analysis?

- ☐ Yes
- ☐ No

11. Do you have an IP Strategy in place ?

- ☐ Yes
- ☐ No
- ☐ Not sure

12. Who handles IP within your company (e.g., founder, legal counsel, external advisor)?

13. Do you currently face any IP challenges or concerns? - Are you struggling with filing for IP protection? - Are you exploring IP protection in new markets? - Do you have concerns about infringement or competing claims?

14. Do you plan to license your technology or enter into partnerships that involve IP sharing?

15. Which aspects of intellectual property are most relevant to your business? (Select all that apply)

- ☐ Understanding different types of IP (patents, trademarks, copyrights, industrial designs, trade secrets)
- ☐ Filing and registration process for trademarks, patents, or other IP rights
- ☐ IP strategy and integration into overall business planning
- ☐ Licensing, commercializing, and monetizing IP assets
- ☐ Handling IP disputes, infringement issues, and enforcement
- ☐ International IP protection and expansion to new markets
- ☐ Other

16. Do you have any additional comments or feedback? What are your expectations for this one-hour session, and what topics or areas would you like us to focus on or improve together?

This content is neither created nor endorsed by Microsoft. The data you submit will be sent to the form owner.

Microsoft Forms